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## Press Release

### A 'Strictly United' Spectacular

January 2013

For Immediate Release

Join the Manchester United Foundation on 7<sup>th</sup> March 2013 for its inaugural 'Strictly United' charity event featuring football legends and stars of the *Strictly* dance floor.

Working with the Taylor Lynn Corporation, the Foundation has secured a celebrity judging panel that includes former *Strictly Come Dancing* judge and award-winning choreographer Arlene Phillips, comedian Angus Deayton, and football pundit and United Legend Gary Neville, plus a host of celebrity couples to entertain the audience.

With the kind cooperation of the BBC the event is able to work under the '*Strictly*' banner and loosely follows the show's format. This exclusive evening event will include performances from some of the programme's previous contestants, judges and professionals, plus stars from the world of sport and showbiz including United Legends Peter Schmeichel and Quinton Fortune, plus Camilla Dallerup, Lisa Riley, Antony Cotton, Jennie McAlpine, and SKY television presenters Charlotte Hawkins and Jacquie Beltrao. Pop star Lemar will also perform live on stage, following the release of his fifth studio album '*Invincible*'.

Star of the 2012 season of *Strictly Come Dancing*, Lisa Riley commented, "*Taking on the challenge of learning to dance has been amazing for me so I'm really thrilled to be taking part in this event, which will be a brilliant night whilst raising lots of money for the charities involved. I can't wait to put my dance shoes back on!*"

With more celebrities to be confirmed, six couples will battle it out to win the inaugural Strictly United trophy, ensuring a fun-filled evening. Guests will also enjoy live entertainment, a three-course meal and auction of money-can't-buy prizes, including a



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dinner date with iconic *Strictly Come Dancing* judge Bruno Tonioli at the world famous River Café in London. All proceeds from the event will go to the Manchester United Foundation.

The event will take place at The Point, Lancashire County Cricket Club. Tables of ten are available from £1500 and individual places from £150, with premium packages on a tiered price basis also available. For further information or to book your place please contact James Lester on 0161 868 8444 or email [james.lester@mufoundation.org](mailto:james.lester@mufoundation.org).

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#### **Manchester United Foundation**

The Manchester United Foundation works in disadvantaged areas across Manchester, Salford and Trafford to deliver football coaching, skills training, personal development and life changing experiences, providing young people with opportunities to change their lives for the better.

Find out more: [www.mufoundation.org](http://www.mufoundation.org)

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#### **Taylor Lynn Corporation (TLC)**

TLC has its UK headquarters in Manchester and organises corporate and private events throughout Europe.

From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.

TLC was responsible for the huge success of the Children in Need event in 2012 hosted by Gary Barlow and they promise to bring the same excitement and glamour back to the North West with Strictly United.

#### **For more information please contact:**

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