



17<sup>th</sup> February 2009

## **PRESS INFORMATION**

### **PLANNING A BRIGHT FUTURE AS LEADING EVENT ORGANISER TOPS £4 MILLION TURNOVER**

The economic climate may have felt the freeze this winter but leading Manchester based events company, the Taylor Lynn Corporation (TLC), is certainly not out in the cold as it is forecasting to break the £4million turnover barrier by the end of this financial year, having sustained the 25% increase in year-on-year turnover that it reported in late summer 08.

The company reports a shift in business trends with its corporate events business showing a dip in bookings for much of 2008, but a stronger picture is forecast for the remainder of 2009 with TLC reporting more corporate events on its books this month than at the same time last year. TLC's private events business has happily shown a substantial growth, in spite of the difficult financial conditions, and is largely accountable for the company's strong performance.

TLC has grown its client base of prestigious companies such as UEFA, LVMH, RBS, Granada and Manchester United, with new business events recently secured for The Lowry Hotel, Everton Football Club, Delloites and BGL.

Company managing director, Liz Taylor, commented that: "Because of the difficult trading conditions in the last year, I am particularly thrilled that TLC has been able to buck the downturn and sustain its growth once again.

"The results primarily have come from a continued growth in the number of private events that we organize, the result of many years work to grow our reputation and brand awareness as one of the UK's the leading wedding and social event planners, but also from being able to retain a large portion of our corporate work. This has only been possible by developing creative new ideas

for events that can work within the changing client objectives, and of course, evolving budgets.”

The TLC development strategy has included a £650 000 capital investment and acquisition of £0.5 million, ½ acre site on the edge of the city centre which has now been redeveloped to house TLC’s company headquarters and showrooms. In 2008, Liz Taylor steered the business through an amicable buy-out of business partner Dianne Lynn and the event company now employs 25 people in Manchester, plus provides employment for numerous event entertainers, caterers, casual event staff and other suppliers to its hundreds of events throughout the year.

**-Ends-**

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**Notes to Editors:**

- Biography & images of Liz Taylor available
- Hi Res event images available
- More information is available at [www.tlc-ltd.co.uk](http://www.tlc-ltd.co.uk)