

16th April 2012

NEW BUSINESS PREMISES CREATED WITH A LITTLE TLC

Continued business growth has led to the Manchester based event organisers, the Taylor Lynn Corporation (TLC), officially launching a new £250 000 state-of-the-art headquarters in Old Trafford this month. The company has also recruited a new member to its event planning team to help meet growing demand.

Experienced event organiser Sarah Dowse joins TLC to work with both corporate companies and private clients in the planning of conferences and incentive and recognition events in the UK and Europe, as well as a diverse range of private parties and events

TLC is the only event company in the northwest to have self-contained premises dedicated to professional events management. The same level of attention to detail that the company lavishes on its events has also been used to develop a business premises that is not only efficient and practical for the company's team to work in, but also packed full of technology, innovative design and bespoke furnishings that will inspire their creativity.

This follows a successful year in 2011 which included the re-launch of the company's website to offer versions accessible to both mac and PC users (and a special edition for iPhone, iPad and Blackberry users), and the successful planning of a series of high profile corporate and private events which has helped the company maintain a leading position in the north west event management sector.

TLC's managing director, Liz Taylor, said: "TLC has worked hard to maintain long term relationships with business clients and, during the recent economic recession, we have worked very closely with them to develop events that maximise their more limited budgets, yet still deliver brand benefits and bottom line value.

"Our success in this strategy plus our strong performance in the private events market has meant that we can add to our planning team with the appointment of Sarah Dowse. Plus we

have been able to develop a funky new headquarters in Manchester which is both a dynamic working environment for the team, but also an informative and creative space for clients.”

TLC’s team of professional event planners, technicians, florists and designers work on over 500 events a year from product launches and international conferences, to lavish weddings and private parties. The company has a prestigious portfolio of blue-chip, retail, sports and media clients such as LVMH Watch and Jewellery, Manchester United FC, Selfridges, Coronation Street, Capital FM, ITV Granada, Minster Law and UEFA. TLC was also the official event organiser of the Coronation Street 50th anniversary celebrations and last year’s BBC Children In Need inaugural fundraising event in the northwest.

-Ends-

For further details contact:

- Sarah Lewis - M: 0781 792 8132, E: slewiscomms@msn.com

Notes to Editors:

Photo Credit:

Liz Office 3 – “Liz Taylor, TLC, and her team celebrate new business premises”

Bowler Hat Light – “TLC match fun design with bespoke furnishings to impress in their new offices”

Jubilee Chair 4 - “TLC match fun design with bespoke furnishings to impress in their new offices”

More images available.

- The Taylor Lynn Corporation (TLC) has its UK headquarters in Manchester and organises corporate and private events right across Europe. From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.
- Biography & images of Liz Taylor available at - www.tlc-ltd.co.uk/tlc_ltd_press_room
- Hi Res event images available
- More information is available at www.tlc-ltd.co.uk