

PRESS RELEASE

Date on Issue

Millionaire Party Planner Spins Gold for Channel 4

When production company Spun Gold TV bid in a *Stand Up To Cancer* charity auction to win an office festive party, courtesy of Channel 4, the television station looked no further than its own *Millionaire Party Planner*, Liz Taylor of the Taylor Lynn Corporation, to plan the event.

Helen Cooke, editor, features from Channel 4 commented: “We needed to arrange the party at short notice, and Liz Taylor kindly offered to step in to help us.”

The result was a spectacular party last week at Spun Gold TV’s offices in London, where 80 executives and management were immersed into a ‘golden’ night that included transforming the space with a mirrored bar and dramatic floral décor, combining a display of glorious gold seasonal twigs, cones and candles with a huge urn brimming with fresh cream roses and gold branches - all designed by celebrity florist Simon Lycett.

Mouth-watering canapes from By Word of Mouth included mini Shepherd’s pie and tiny pulled pork burgers, all served on exquisite glass canapé trays that were adorned with gold baubles. And to drink, guests were served miniature gold bottles of Champagne together with bespoke gold cocktails provided by Escapade Bars.

A three-piece band kept the afternoon party entertained, before guests were immersed once more in the party’s theme by having their faces painted – gold of course - ahead of a night out in London to celebrate the festive season.

“I wanted drama” said Liz Taylor of the Taylor Lynn Corporation

“Adopting the gold into our party design gave us scope to create a warm and glamorous feel to the event. Apt of course given the company name, but also completely on trend for 2016.”

Of the party, Daniela Neumann, creative director at Spun Gold TV said: "It was a glorious and glamorous party. Fabulous food, delightful drinks and fantastic fun, perfectly executed".

Events planner Liz Taylor appeared in the *Millionaire Party Planner* which aired on Channel 4 last December. The show gave unrivalled access to Liz clients and team of 'super suppliers' as viewers watched her plan a big budget 40th birthday bash for nutritionist Marianne, transforming her home into a nightclub complete with a cocktail bar and disco. We saw Liz organise a Bar mitzvah where it's all about making a grand entrance to the party, and the celebrity-filled Marina Dalglish charity ball, with over five hundred guests attending including footballers and soap stars.

-ENDS-

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Notes to Editors:

- The Taylor Lynn Corporation (TLC) has its UK headquarters in Manchester and organises corporate and private events right across Europe. From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.
- Biography & images of Liz Taylor available at - www.tlc-ltd.co.uk/tlc_ltd_press_room
- Hi Res event images and more information is available at www.tlc-ltd.co.uk
- <http://www.standup2cancer.org/>