

# PRESS RELEASE

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## **TLC Welcomes New Sales Team to the Party**

**As a result of a strong business forecast for 2017, events management company, the Taylor Lynn Corporation (TLC), has announced two new staff appointments this week and the promotion of key events manager, Ellie Barnes.**

TLC has seen a significant growth year-on-year in its number of events, and with corporate events back on the rise and business-on-the-books making positive reading for 2017, managing director Liz Taylor has added to her company with the recruitment of a new sales team; Rosie Griffin and Carl Darcy (CD Consulting).

In addition, Ellie Barnes has become a shareholder in TLC and will now be responsible for running the day-to-day operation in the company's busy Manchester headquarters.

"TLC is constantly innovating and we are entering another exciting phase for the company" said managing director Liz Taylor

"The changes will allow me to concentrate on developing the creative aspects of the business as well as invest more time in furthering TLC's extensive client relationships. The new team structure also paves the way for a number of exciting new ventures that I have been planning. They will capitalise on the existing skills, contacts and relationships of TLC, but will take us into new markets and opportunities. More to be revealed!"

Liz added: "The time is right time to give Ellie the level of responsibility that she has earned by proving herself to be an accomplished events manager, and so much more. She is my right-hand lady who has gained huge respect with both the TLC team, our business suppliers and our clients. I wish her every success in the role. "

Rosie Griffin is a highly experienced sales person with a corporate sales background, particularly in the incentive market, whilst Carl Darcy is formerly business development

manager at Bolton Whites Hotel and brings sales experience from roles with Macdonald Manchester Hotel and the five star Lowry Hotel, Manchester.

For more information on TLC, visit: [www.tlc-ltd.co.uk](http://www.tlc-ltd.co.uk)

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**Notes to Editors:**

- The Taylor Lynn Corporation (TLC) has its UK headquarters in Manchester and organises corporate and private events right across Europe. From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.
- Biography & images of Liz Taylor available at - [www.tlc-ltd.co.uk/tlc\\_ltd\\_press\\_room](http://www.tlc-ltd.co.uk/tlc_ltd_press_room)
- Hi Res event images and more information is available at [www.tlc-ltd.co.uk](http://www.tlc-ltd.co.uk)