

31<sup>st</sup> October 2011

## TLC TO ORGANISE INAUGURAL FUNDRAISING EVENT IN THE NORTH WEST FOR BBC CHILDREN IN NEED

Manchester based event management specialists, the Taylor Lynn Corporation (TLC) are delighted to be working with BBC Children in Need to plan their inaugural fundraising dinner in the northwest on 16<sup>th</sup> November 2011 at the Hilton Deansgate Manchester. The evening will raise money for BBC Children in Need to help change the lives of the most disadvantaged children in the UK. This is the first time that this glamorous fundraising event has taken place and with host Gary Barlow at the helm, it is set to be a spectacular night.

In an extraordinary auction, the event organisers TLC have called upon their long association with Bentley Manchester to offer a truly exclusive and unique auction prize to the 400 guests. They can dig deep and bid high for a brand new Bentley Continental GTC, a full week ahead of the car's official UK launch. The successful bidder can then specify the car in the colour of their choosing and the stunning vehicle will be personalised by celebrities, and BBC Children in Need supporters, Gary Barlow, Terry Wogan and Fearne Cotton, with their signatures inscribed into the passenger-side airbag panel.

TLC managing director Liz Taylor commented that: "I am delighted to be working on such a special event for BBC Children in Need. As this is inaugural event and in aid of such a wonderful charity, guests can expect a fabulous and most exclusive night!

**-Ends-**

### For further details contact:

- Sarah Lewis - M: 0781 792 8132, E: [slewiscomms@msn.com](mailto:slewiscomms@msn.com)

### Notes to Editors:

- The Taylor Lynn Corporation (TLC) has its UK headquarters in Manchester and organises corporate and private events right across the UK & Europe. From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.
- Biography & images of Liz Taylor available at - [www.tlc-ltd.co.uk/tlc\\_ltd\\_press\\_room](http://www.tlc-ltd.co.uk/tlc_ltd_press_room)
- Hi Res event images available
- More information is available at [www.tlc-ltd.co.uk](http://www.tlc-ltd.co.uk)

BBC Children in Need currently makes grants to 2,000 voluntary projects, community groups and registered charities who offer practical, lasting support to children and young people experiencing poverty, deprivation or homelessness, suffering from illness, abuse, distress, or neglect, living with learning difficulties, sensory or physical disabilities, or behavioural or psychological disorders.

Every year, thanks to public donations and the amazing efforts of fundraisers, schools, businesses and corporate partners, BBC Children in Need is able to make a difference to thousands of young lives.

For every penny donated to BBC Children in Need, a penny goes to projects helping disadvantaged children and young people right across the UK, this is because the charity uses its investment income and gift aid to cover running costs.

The BBC Children in Need Appeal is a charity registered in England and Wales (802052) and Scotland (SC039557) whose aim is to make a positive change to the lives of disadvantaged children and young people across the UK.

For BBC Children in Need Press & Media Enquiries please contact [lizzie.fee@bbc.co.uk](mailto:lizzie.fee@bbc.co.uk)