

## Awards

# TLC Event boss to receive 'Legend of Industry' award



Liz Taylor, managing director of the Manchester based Taylor Lynn Corporation (TLC), has been recognised as a 'Legend Of Industry' by Variety, the children's charity, for her services to events management over the last 26 years. Liz will receive her award at a black tie dinner on 1 November 2012 at the Hilton Deansgate Hotel in Manchester.

Liz will join other recipients (in alphabetical order) Iqbal Ahmed OBE (Seamark), Duncan Bannatyne OBE (The Bannatyne Group), Ricky Hatton MBE, John Nichols (Nichols PLC), Mike Oglesby CBE DL (Bruntwood Estates), Trevor Sorbie MBE (Trevor Sorbie Hairdressing), Mike Sweeney (Broadcasting) and Dave Whelan (D W Fitness) in being presented her award by the most senior person at the charity, the Chief Barker, Keith Andrews.

Liz founded her first event management company in 1985 on a budget of £200. Later merging with an industry partner to form the Taylor Lynn Corporation in 1995, she created a successful team that was to last until 2008 when Liz managed an amicable partnership buy-out. That same year TLC bucked the recession by topping the £4M turnover mark.

"What a fabulous honour" comments Liz Taylor "I am thrilled to have been chosen for the award and want to thank Variety, the children's charity for recognising my work in such a wonderful way. The last 26 years have been a real mixture of hard work and determination, but have also been amazing fun."

Lyn Staunton, development director at Variety, the children's charity in the north west said: "Whenever we talked to business leaders in the north west region about who the shining stars in industry were, Liz Taylor's name kept coming up."

"It was clear that she has proven herself as not only a creative force in the UK events management industry, but also an accomplished businesswoman and fine example of entrepreneurship. We are therefore delighted to be recognising her achievements at the awards dinner."

The award ceremony will be hosted by John Stapleton, TV Presenter from Daybreak and will be followed by entertainment from television's top impressionist, Jon Culshaw, and music from Asa Murphy. All funds raised on the night will benefit sick, disabled and disadvantaged children in the North West region.