



17th January 2011

THE SKY'S THE LIMIT AS 102 CAPITAL FM CELEBRATES WITH TLC

102 Capital FM, Manchester's number one hit-music station has chosen the Taylor Lynn Corporation (TLC) – the city's award winning events management company – to plan a showcase event this Thursday celebrating the Manchester leg of a nationwide network roll-out of the Capital FM brand

The event takes place at the Cloud 23 sky bar at the Hilton Hotel in Manchester on Thursday 20th January 2011 from 7.30pm. An invited audience of regional business leaders, stars of the region's hit soap operas and members of the local media will celebrate the station's new branding at a champagne reception courtesy of Selfridges, plus meet the 102 Capital FM team including Capital Breakfast host Rob Ellis and voice of drive time, Sally Hudson.

Chris Jones, managing director of 102 Capital FM, said that: "January has been an exciting month with the launch of the brand new 102 Capital FM. We have a team who loves Manchester and who is dedicated to offering both our listeners and advertisers – who we look forward to meeting on Thursday - the best hit-music and up-to-date local news and traffic & travel, brought to them by some of their favourite presenters from the area."

"It's a wonderful opportunity for us work with the team at 102 Capital FM and at such an exciting time for them", says event organiser Liz Taylor of TLC

"We have planned a fabulous evening packed with great entertainment, hip music and some wonderful surprises along the way; all hallmarks of a successful TLC party!"

-Ends-

For further details contact:

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Notes to Editors:

Media are invited to attend the event and opportunities for interviews with Chris Jones, Managing Director of 102 Capital FM are available on the night.

Please contact Katie Brown at 102 Capital FM on 0161 662 4789, 07557 157 004 or <u>katie.brown@capitalfm.com</u> if you would like to attend.

Media images will be available after the event. Please contact Sarah Lewis on 0781 792 8132 or <u>slewiscomms@msn.com</u>

TLC:

- Biography & images of Liz Taylor available at <u>www.tlc-ltd.co.uk/tlc_ltd_press_room</u>
- Hi Res event images available
- More information is available at <u>www.tlc-ltd.co.uk</u>