PRESS RELEASE

06 April, 2014

KIRSTY HOWARD TO RECEIVE VARIETY, THE CHILDREN'S CHARITY

OUTSTANDING ACHIEVEMENT AWARD

Variety, the Children's Charity, is to honour Kirsty Howard for her dedication to helping children with life limiting conditions, and for her outstanding achievement in raising over seven and a half million pounds for Francis House Children's Hospice. Kirsty will receive ***Variety, the Children's Charity Outstanding Achievement Award*** at a prestigious dinner on September 20, 2014 at the Hilton Deansgate Hotel in Manchester, organised with the support of event management company the Taylor Lynn Corporation (TLC).

Kirsty Howard has inspired royalty, prime ministers, heads of state, and world-class sports and entertainment stars with her determination and strength of character to survive against all the odds. Her fundraising work has presented opportunities such as an appearance with David Beckham in the opening ceremony of the Commonwealth Games 2002 in Manchester, but Kirsty continues to focus to this day on raising money to support her Francis House Children's Hospice appeal; the "K Club" for Francis House.

This spectacular event will be attended by many of Kirsty's VIP guests who will enjoy an evening of superb entertainment and a sumptuous three-course meal. Tickets for this event are very limited and range from £75 to £125 per person. Contact Lyn or Judi at the offices of Variety, the Children's Charity on 0161 236 0500 to book, or visit www.variety.org.uk or www.tlc-ltd.co.uk for details.

Lyn Staunton, development director at Variety, the children's charity in the North West says: 'Kirsty has defied all her medical prognosis for 14 years and touched the lives of so many people with her wonderful and inspiring fundraising work, and all money raised from this event will benefit Francis House Children's Hospice and Variety, the children's charity.

TLC, 483 Chester Road, Manchester, M16 9FD T: 0161 876 6266 F: 0161 877 9217

Variety has joined forces with event management company the Taylor Lynn Corporation (TLC) to honour Kirsty Howard, and Lyn added: 'We are delighted to be working with Liz Taylor from TLC in creating the most special night to celebrate and honour Kirsty with a Variety ***Outstanding Achievement Award*** as she celebrates her 19th Birthday. What an amazing night it will be.'

Kirsty Howard says " I am overwhelmed by the thought of spending my birthday back at the Hilton where I achieved the landmark £5 Million and will be sharing this wonderful evening with the Kirsty team Susie Mathis and Phil Taylor. I hope we can raise a great amount towards the on-going costs at Francis House, and Variety the Children's Charity, and that many people will want to share the evening with me."

'It's an honour to be planning such an event. It will be a stylish and fun night which celebrates Kirsty's achievements, with one or two special surprises on the night of course, but also a show-stopper of a party making it great fun for all those companies and generous individuals who support the night. It's one you simply wont want to miss!' comments the event's planner Liz Taylor of TLC.

-Ends-

For further details contact:

- For further information about Variety, the Children's Charity, please contact - Lyn Staunton, Development Director, T:0161 236 0500, E: northwest@variety.org.uk
- For further information about the event and TLC, please contact Sarah Lewis - M: 0781 792 8132, E: slewiscomms@msn.com

Notes to Editors:

Photo: 'Kirsty Howard appeared with David Beckham in the opening ceremony of the Commonwealth Games 2002 in Manchester'

Variety, the Children's Charity

-Visit www.variety.org.uk for information regarding the charity's work. Registered Charity No.209259.

-Variety, the Children's Charity formerly known as The Variety Club has been in operation for over 60 years, increasing positive experiences for children and young people throughout the UK who are sick, disabled or disadvantaged. Variety provides both practical help including Variety Sunshine Coaches, Variety Wheelchairs and

specialist equipment through grants programmes, as well as creating memorable childhood experiences through the Variety at Work scheme.

Taylor Lynn Corporation

-As a leading corporate event, wedding and private party organiser to blue chip business, sports personalities and entertainment stars, TLC's clients include X Factor judge Gary Barlow, retail guru Mary Portas, television presenters Eamonn Holmes and Ruth Langsford and a host of Coronation Street stars. The company's client portfolio also includes leading businesses such as UEFA, Mercedes Benz, BGL, Manchester United FC, Capital FM, Selfridges, Rothschild Bank, Manchester International Festival, House of Fraser, Minster Law and ITV Granada. www.tlc-ltd.co.uk