

23rd April 2012

MUMPRENEURS TO LOG ON TO LIZ

One of the North West's most successful businesswomen, Liz Taylor, is embracing the web to share her experience with other 'mumpreneurs' tomorrow (12 noon, Tuesday 24th April 2012).

Liz, who is the managing director of the Manchester based event management company the Taylor Lynn Corporation (TLC), began her own business using just a few hundred pounds of her own money as start-up capital, and balanced the needs of her burgeoning business with caring for her two young daughters as a single mum.

Liz has been invited to host a live web chat on the mumpreneur.com website which boasts the likes of retail guru Karen Millen and Ann Summers' boss Vanessa Gold among its ambassadors, and is now looking forward to sharing her advice and experience with mums from across the UK who are looking to start up or develop their own enterprises.

Liz is no stranger to supporting other women in business, having last year taken part in the BBC Three television programme Working Girls which saw her mentor a young woman back into employment.

For individual entrepreneurial advice from a successful working mum, log on to www.mumpreneuruk.com at 12 noon on Tuesday 24th April 2012. The site offers a wealth of information and advice for mums in business and provides a community forum for idea sharing and support.

"I was a single parent when I first set up in the events business" says Liz, who now heads up a company with a multi-million pound turnover and celebrity client

list. "It wasn't always easy but you just have to believe in yourself and your business and work as hard as you can while juggling family time.

"From an initial investment of just £200 I have developed a very successful business over the last 26 years," she continues. "When I organised my eldest daughter's wonderful wedding in 2010 I knew that I had achieved the dreams I wanted for myself and my family, but the enjoyment still continues. I love my business as much today as I did on the very first event."

Laura Rigner, co-founder of Mumpreneur.com added: "We are delighted to have Liz hosting one of our web chats. Her experience and achievements are an inspirational to all aspiring mumpreneurs out there and they can't wait to quiz Liz on her experiences in business."

Today TLC works with top corporate and celebrity names to stage spectacular business and private events across Europe. Liz is a leading wedding and private party organiser to the stars with clients such as X Factor judge Gary Barlow, retail guru Mary Portas, television presenters Eamonn Holmes and Ruth Langsford, Manchester United FC & England football star Gary Neville, Manchester City FC player Yaya Toure and a host of Coronation Street stars.

Her company's client portfolio also includes leading blue chip, sports and media businesses such as UEFA, Mercedes Benz, BGL, Manchester United FC, Capital FM, Selfridges, Rothschild Bank, Manchester International Festival, House of Fraser, Minster Law and ITV Granada. Liz was also appointed as the official events organiser of the Coronation Street 50th anniversary celebrations.

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Notes to Editors:

- The Taylor Lynn Corporation (TLC) has its UK headquarters in Manchester and organises corporate and private events right across Europe. From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.

- Biography & images of Liz Taylor available at - www.tlc-ltd.co.uk/tlc_ltd_press_room
- Hi Res event images available
- More information is available at www.tlc-ltd.co.uk