

24<sup>th</sup> September 2012

## MANCHESTER EVENT BOSS TO RECEIVE LEGEND OF INDUSTRY AWARD

Liz Taylor, managing director of the Manchester based Taylor Lynn Corporation (TLC), has been a recognised as a 'Legend Of Industry' by Variety, the children's charity, for her services to events management over the last 26 years. Liz will receive her award at a black tie dinner on 1 November 2012 at the Hilton Deansgate Hotel in Manchester.

Liz will join other recipients (in alphabetical order) Iqbal Ahmed OBE (Seamark), Duncan Bannatyne OBE (The Bannatyne Group), Ricky Hatton MBE, John Nichols (Nichols PLC), Mike Oglesby CBE DL (Bruntwood Estates), Trevor Sorbie MBE (Trevor Sorbie Hairdressing), Mike Sweeney (Broadcasting) and Dave Whelan (D W Fitness) in being presented her award by the most senior person at the charity, the Chief Barker, Keith Andrews.

Liz founded her first event management company in 1985 on a budget of £200. Later merging with an industry partner to form the Taylor Lynn Corporation in 1995, she created a successful team that was to last until 2008 when Liz managed an amicable partnership buy-out. That same year TLC bucked the recession by topping the £4M turnover mark.

"What a fabulous honour" comments Liz Taylor

"I am thrilled to have been chosen for the award and want to thank Variety, the children's charity for recognising my work in such a wonderful way. The last 26 years have been a real mixture of hard work and determination, and although TLC now works right across the UK and Europe, I have always been proud that my business was founded and is still based in the north west."

Lyn Staunton, development director at Variety, the children's charity in the north west said: "Whever we talked to business leaders in the region about who the shining stars in industry were, Liz Taylor's name kept coming up." "It was clear that she has proven herself as not only a creative force in the UK events management industry, but also an accomplished businesswoman and fine example of entreprenurism. We are therefore delighted to be recognising her achievments at the awards dinner."

The award ceremony will be hosted by John Stapleton, TV Presenter from Daybreak and will be followed by entertainment from television's top impressionist, Jon Culshaw, and music from Asa Murphy. All funds raised on the night will benefit sick, disabled and disadvantaged children in the North West region.

As a leading corporate event, wedding and private party organiser to blue chip business, sports personalities and entertainment stars, TLC's clients include X Factor judge Gary Barlow, retail guru Mary Portas, television presenters Eamonn Holmes and Ruth Langsford and a host of Coronation Street stars. The company's client portfolio also includes leading businesses such as UEFA, Mercedes Benz, BGL, Manchester United FC, Capital FM, Selfridges, Rothschild Bank, Manchester International Festival, House of Fraser, Minster Law and ITV Granada.

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## For further details contact:

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- For further information abour Variety, the children's charity, please contact Lyn Staunton, Development Director, T:0161 236 0500, E: <u>northwest@variety.org.uk</u>

## Notes to Editors:

Biography & images of Liz Taylor available at - www.tlc-ltd.co.uk/tlc\_ltd\_press\_room

- Hi Res event images available
- More information is available at <u>www.tlc-ltd.co.uk</u>
- Visit <u>www.varietyclub.org.uk</u> for information regarding the charity's work. Registered Charity No.209259.