

25 June, 2013

TLC BUCK THE RECESSION WITH A BUMPER YEAR

Manchester based event management company, the Taylor Lynn Corporation (TLC), has achieved a successful end to the 2012/13 year by recording an increase of 20% to its previous year turnover, returning turnover figures approaching three million pounds. This means that in spite of the tough economic situation which has affected the corporate events market in the UK and Europe, and a challenging 2011/12 for the privately owned company, TLC has also added around 20% to its last year profit figures.

‘We worked hard to last year to develop our private events business in compensation for the tough situation with the corporate market’ commented TLC managing director Liz Taylor

Liz added: ‘TLC has continued to thrive through a number of difficult economic situations over the last 20 years by being able to adapt our events to suit the changing priorities and budgets of our clients, but by always working on strong customer retention through the delivery of top quality and innovatively staged events.’

The results come as TLC expands its online presence through developments to both its main website and mobile version, specifically designed with I-Pad, i-Phone, Blackberry and other mobile device users in mind. In addition the company is making its first forray into social media with LinkedIn, Twitter and Pinterest pages going online and the launch of its own blog later this month.

‘The success of last year has enabled me to take the next steps with the company’ said Liz Taylor

‘This has meant being able to make substantial payments to reduce the business debt related to my new Manchester premises, where we reloacted and renovated last year and which was a bold investment for us, as well as to move forward with our marketing activities. With much improved corporate business and strong private events on the books for 2013/14, TLC is looking to have

another positive year ahead and we aim to strengthen our position as a leading event company in the UK.'

With headquarters in Old Trafford, Manchester, TLC works with top corporate and celebrity names to stage spectacular business and private events across the UK & Europe. The company's client portfolio includes leading blue chip, charity, sports and media businesses such as ITV Granada, UEFA, Minster Law, JD Williams, BGL and Manchester United FC. TLC was also appointed as the official event's organiser of the Coronation Street 50th anniversary celebrations and is a leading event's organiser to the stars with clients such as X Factor judge Gary Barlow, retail guru Mary Portas, television presenters Eamonn Holmes and Ruth Langsford, stars from Manchester City FC and Manchester United FC, and a host of Coronation Street actors.

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Notes to Editors:

- The Taylor Lynn Corporation (TLC) has its UK headquarters in Manchester and organises corporate and private events right across Europe. From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.
- Biography & images of Liz Taylor available at - www.tlc-ltd.co.uk/tlc_ltd_press_room
- Hi Res event images and more information is available at www.tlc-ltd.co.uk