



# PRESS RELEASE

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December 19, 2013

## **MANCHESTER EVENT COMPANY HAS THE X FACTOR THIS CHRISTMAS**

*This festive party season has certainly had some added X Factor for Manchester based event management specialists, the Taylor Lynn Corporation (TLC), as they round off a trio of high profile events by organising Gary Barlow's private X Factor 'after -show' party in London earlier this week, helping the company to break last year's three million pound turnover figure.*

The last few weeks has seen the company stage the star-studded Winter Whites Gala hosted by HRH The Duke of Cambridge at Kensington Palace, and the Children in Need Gala planned in collaboration with X Factor and Take That star, Gary Barlow. The string of celebrity events, in addition to improving corporate events business since the start of the financial year in April, means the company has broken last year's three million pound turnover figure already this year, and is heading for one of its most successful years.

'Sunday night's party was held at One Marylebone, a stone's throw from the site of the X Factor finals at Wembley, with the party style was chosen by Gary to reflect a contemporary Winter Wonderland, which was both stylish and fun' commented Liz Taylor, managing director of Taylor Lynn Corporation

'It was the latest in a line of amazing events over the last few weeks, so we were thrilled to be asked to get involved. The celebrity events projects have certainly helped TLC towards one of our most successful year's trading in five years.'

'We have seen improvements in the corporate market and looking ahead this sector is strong again. We have continued to invest in our online marketing activities and social media work, with a new website launched in the autumn,

and are continuing to grow our share of the high-end wedding and private event business.'

Liz added: 'Our ongoing success reflects hard work, a dedicated team and consistently meeting the challenge of delivering creative ideas for our events, breaking new ground with venues, styling, entertainment and catering. Now that's a challenge that wakes me up every morning!'

**-Ends-**

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**Notes to Editors:**

**IMAGE: 'Event planner Liz Taylor with party host Gary Barlow'**

§ The Taylor Lynn Corporation (TLC) has its UK headquarters in Manchester and organises corporate and private events right across Europe. From blue chip businesses to sports personalities and television celebrities, TLC is the first choice for high profile parties, celebrations, conferences and corporate occasions.

§ Biography & images of Liz Taylor available at - [www.tlc-ltd.co.uk/tlc\\_ltd\\_press\\_room](http://www.tlc-ltd.co.uk/tlc_ltd_press_room)

§ Hi Res event images and more information is available at [www.tlc-ltd.co.uk](http://www.tlc-ltd.co.uk)