



Award-winning industry experts attend The Conference and Hospitality Show

Unsigned artists and industry leaders were the main attractions at the Conference and Hospitality Show (CHS). CHS is the leading tradeshow for event organisers and PAs in the north of the UK.

The event, held at first direct arena, saw motivational speaker, Pete Wilkinson present 'Unstoppable', - a keynote session based on his bestselling book of the same name. While Liz Taylor, known as Channel 4's Millionaire Party Planner, presented a session about her 30-year career in the corporate events management industry.

Entertainment was provided by Bre Musiq, a soul singer from Middlesbrough and Josh Newall-Brown, a young folk-pop singer from Saltburn were among the unsigned acts enlisted to play at the entrance area of the venue. CHS promoted the bands through social media and delegates were treated to CDs as part of the promotion.

The venue housed two stages: the Main Stage for educational topics designed to encourage and inform event organisers and venue bookers, and the PA Stage, which hosted speakers specifically chosen to inspire and educate PAs in the industry.